

## FXstreet.com's growth confirmed

FXstreet.com experienced its best traffic results ever in October 2008. The healthy growth of the leading independent Forex website is being confirmed and has attracted new clients in 2008.

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Barcelona, Spain — November, 12 2008 — October 2008 was the best month ever at FXstreet.com pushing absolute unique visitors to a new high of **591,567** for the English website and almost **750,000** if we take into account all FXstreet.com's websites (English, Spanish and Chinese).

October traffic was much better than expected raising **32%** in unique visitors, 26% in visits and 18% in pageviews compared to September. Those are significant growth numbers since September was already the second best month of FXstreet.com's 9 years of history.

Compared to October 2007, FXstreet.com experienced a growth of **57%** in unique visitors, 43% in visits and 22% in page views.

As in January and September of this year, October was a **hectic month in the financial markets**. Those economic turmoils traditionally draw more traffic to FXstreet.com websites.

FXstreet.com's traffic growth is **healthy**. Parachute visitors – those who arrive at FXstreet.com through keywords in a search engine, mostly from Google - and Core visitors - those who come from a bookmark or a search engine entering a keyword related to FXstreet's name - both heavily grew in September and October.

**Francesc Riverola**, CEO & Founder of FXstreet.com, expressed his satisfaction: *"Those are historic and encouraging results I'm really happy about. I'm particularly pleased by the Core and Parachute ratio results which prove that we keep attracting new visitors while maintaining the usual and long-term users. The website exists for 9 years and we are now facing the critical step of **consolidation** of the company. I'm glad to see we are achieving that goal and that business remains strong and keeps growing."*

Growing visits results and the excellent image the website has among traders have consolidated the company and attracted **new clients to advertise on its pages**. They are 69 vs 59 last year so this represents an increase of **16%** in one year. Furthermore GFT confirmed it will renew its sponsorship of the FXstreet.com website for the third year in a row, starting on December 1st 2008.

FOREXSTREET, S.L. forecasts that the **2008 performance year's sales will climb 26%** compared to 2007 reaching a total income of \$4,100,000. Last year's EURUSD exchange rates have harmed the company's revenue growth. Using 2007 prices, sales would increase by **31%**.

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### Notes to Editors

**FXstreet.com** was founded in January 2000. As its distinctive trademark, the website has always been proud of its unyielding compromise to provide neutral and unbiased information and to enable its users to take better and more confident decisions. On the website, the real-time quotes, news, newsletters and interactive chats with experts from all over the world are among the most well-received contents. FXstreet.com has managed to gain the collaboration of the entire Forex industry, from individual professionals and small companies right up to Forex Brokers and Investment Banks.

The website exists in English ([www.fxstreet.com](http://www.fxstreet.com)), Spanish ([www.fxstreet.es](http://www.fxstreet.es)) and Chinese (<http://china.fxstreet.com/>)